

Digital Marketing Offer

Free Website for Local Businesses & Nonprofits

When you select & sign up to a one year Support & Consulting agreement, we'll develop a Wordpress website in collaboration with you for free.

Support & Consulting Includes

- Requested Changes to Website (72hr Lead Time)
- On Call Support if Website is Down
- Creative Consulting, Strategy, & Support Meeting x1 per month
- Monthly Website Maintenance & Any Troubleshooting it Causes
- One simple Online Marketing Image design per Month



\$3,000 → FREE

Website Type	Support & Consulting
Single Landing HomePage + Blog A perfectly crafted landing page that leads to a clear call to action. \$2,000 → FREE	\$100/mo or \$1000/yr
Informational Website with 5 Pages + Blog More detailed site with up to 5 pages of information & content. \$3,000 → FREE	\$200/mo or \$2200/yr

Add-on Services

Photography Services

\$100/hr + Mileage

Capturing & editing photos for the website, marketing, & advertising.

Interview Services

\$175/hr + Mileage

Capturing & editing a video interview about your company & cause.

Video Editing

\$50/hr

Editing raw footage into vertical or long form videos.

Self Reliance Training

\$250 per Training

Up to 2hrs of training to learn how to easily update your website or any other skills you'd like to learn to do yourself.

Collateral Design

\$100 per Artboard

Business Cards, One Pagers, Brochures, Posters, etc. 2 Revisions Included in the Price.

Google Ads

\$250 Setup Fee + \$50 per Update

Pay for the result that you want with Google Ads. Direct people to your new website, Google Maps location, or have them Call you.

Establishing a Legacy Rooted in Education

EMPLOYEE EDUCATION FUND

Graphic Design Services

Editing pre-captured photos into ads, social posts, or for the website.

\$30 per Artboard

Supporting education is supporting us being a better part of a community." Anita stated. The money of the fund can help an individual better on their job with more satisfaction and confidence, which in turn can then benefit the staff who work their work and ultimately the lives of our residents. An added benefit of our education is staff retention.

A small committee consisting of our Vice President/General Manager, the Executive Director of Resident Living and Beloved Housing and our Resident Services Supervisor will together listen to department heads about what staff educational needs are pressing. "If you want to attend an event, course or the one employee, we must make an investment in your team. Our most valuable assets are our engaged staff that serve our residents." Edward Smith - VP of Resident Living

Custom Retainer Fees

If you have a predictable amount of services & creative support you need every month, we can create a custom monthly retainer fee that saves you money versus piecemealing everything *a la carte*.